**Year 12 VCE English –Persuasive Speech**

For this assessment you will be required to deliver a persuasive speech (persuasive oral presentation) about an issue that is current. The issue you choose to speak about should be no older than September, 2010.

For example: You might choose the issue of unlawful immigration to Australia - i.e. the “boatpeople”.

You may feel strongly that Australia has an obligation to take in as many of these immigrants as possible; therefore, your persuasive speech would be designed to persuade your audience of your contention – that Australia is obligated to accept these “boat people”.

You may feel strongly that Australia has absolutely no obligation to accept these “boatpeople” into our country; therefore, your persuasive Speech would be directed at persuading your audience of this (your Contention).

For your persuasive speech you may choose to speak about the same issue that you wrote about earlier in the language analysis section (the one where you had to find two newspaper articles to analyse for persuasive language techniques), or you can choose a completely different issue.

***Some ideas:***

The Carbon Tax

The export of live animals to Indonesia

The war in Afghanistan

The 2011 floods in Eastern Australia and Global warming

Violence at soccer games

Alcohol fuelled violence

Racial discrimination

The recent police dispute over wages

lt would be best if you choose an issue that you have a strong opinion about as this will make it easier for you to be persuasive.

***You will need to thoroughly review what you learnt about persuasive techniques earlier in semester one.(Review your class notes and your textbook)***

***On S Drive you will find a series of short videos about how to write, organise and deliver a great persuasive speech – please take the time to watch these.***

***Go to: s drive>students>Mrs Novak’s classes>Mrs N Year 12 English>Persuasive language***

You should aim to employ at least 3 or 4 of the techniques learned in your persuasive speech. For example, you might decide to use emotive language, rhetorical questions, attacks and statistical evidence in your persuasive speech. The techniques that you choose to employ should be clearly evident – don’t make it difficult for your assessor to mark.

Your speech will need to be 10 minutes.

***You might also consider some of the following:***

Preparing a power point presentation to support your persuasive speech in a visual way. This could be especially effective if you had some strong images that would give your speech more impact. It could also help to emphasise your main points or outline your argument for the audience.

Organising handouts that outline your main points or have printed images on them to assist your audience to follow, and be persuaded by, your argument.

Including some audience participation/interaction could help to add interest to your speech.

Allowing time for the audience to ask questions either throughout, or at the end of, your speech may also add interest.

Conducting a quick survey or questionnaire with your audience might be of value to your persuasive argument.

Adopting a “persona” (in other words, pretending to be someone). For example, you could adopt the persona of Julia Gillard or Tony Abbott and deliver a persuasive speech about the Carbon Tax. You could adopt the persona of a victim of alcohol fuelled violence and tell your story in an effort to persuade your audience that something has to be done about the alcohol fuelled violence before any more people get hurt.

There are many things you can do to increase interest in, and persuasive effect of, your persuasive speech.

***So what is it that you need to do?***

1. Choose an issue
2. Research this issue (make sure it’s recent –no further back than September 20I0)
3. Watch the videos on S drive
4. Decide what kind of approach you would like to take
5. Decide which persuasive language techniques you are going to employ (try to use at least 3 or 4)
6. Decide what your contention will be
7. Decide whether, or not, to include a power point presentation or printed images, or other visuals or handouts
8. Begin to write your persuasive speech
9. Make sure you have an Introduction, a Body and a Conclusion – or section your speech in an alternative acceptable fashion
10. Make sure you state your contention very clearly
11. Ensure that you support any claims that you make with sound evidence (don’t forget to reference)
12. Do your power point presentation, or handouts, or visuals etc.
13. Time your persuasive speech.
14. Deliver your speech to a friend or family member and ask them to judge how persuasive you were
15. Reduce your persuasive speech down to cue cards
16. Time your speech again – using only your cue cards
17. Practice your persuasive speech to a friend or family member – again
18. Deliver your persuasive speech to your class and teacher and, hopefully, get a great mark!